

# Program

## Think Outcomes 2017

9-10 May 2017 • Aerial UTS Function Centre

### Tuesday 9 May, 2017

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**8:00AM**

**Registration & Arrival Tea and Coffee**

Please collect your program and name tag from the registration desk

**8:30AM**

**Opening Remarks**

**8:45AM**

**Welcome to Country - Uncle Allen Madden**

**9:00AM**

**Keynote Address - Norman Drummond**

“Leading in Uncertain Times”

Do you find that modern life is frantically busy? Rushing from one thing to the next, never stopping to think about what really matters to you or what you and your organisation could achieve if only you could slow down for long enough and take the time to see it.

The Revd Professor Norman Drummond CBE FRSE

**10:00AM**

**Launch: The Navigator - Your Guide to Leadership for Social Purpose**

The Navigator is your guide to leadership for social purpose.

Prof Kristy Muir, Dr Alexandra Walker

**10:10AM**

**Morning Tea**

**10:40AM**

**Plenary Address - Simon Griffiths**

Social Enterprise: trials and tribulations (mainly tribulations) from a practitioner, Who Gives A Crap founder, Simon Griffiths.

Simon Griffiths

**11:00AM**

**Plenary panel: Leadership & Outcomes**

Taking it beyond the technical. Leading major social change: the role of outcomes measurement. What's holding us back? What leverage do we already have? What do we need to do to make this work? What are the biggest cultural challenges here and how do we respond?

Lisa George, Susan Lloyd-Hurwitz, Dr Lisa O'Brien, Michael Traill AM, Chris Wootton

**12:30PM**

**Lunch**

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**1:30PM**

**Workshops**

**Executive Stream (Culture & Leadership)**

Presented by the team from the Centre for Social Impact, this workshop practically explores building a culture and exercising leadership for achieving social purpose and knowing and demonstrating whether outcomes are being achieved. It will give participants the opportunity to workshop key themes and discuss challenges, enablers and solutions.

The Revd Professor Norman Drummond CBE FRSE, Prof Kristy Muir, Dr Alexandra Walker

**Finding the Golden Thread**

Presented by the team from Social Ventures Australia, The Golden Thread methodology is a visual and effective way to articulate program logic statements – the indispensable tools for describing how our activities lead to the impact we seek.

James Dudfield, Nick Elliott

**Outcomes Papers**

Measuring, improving, and achieving outcomes. Hear from leaders in the space. Presenting organisations include: OzChild, Department of Education and Training, The Benevolent Society, and UnitingCare Wesley Bowden, and social impact leader Kevin Robbie.

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**3:30PM**

**Afternoon Tea**

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**4:00PM**

**Plenary Panel: Leadership and Housing/Homelessness Outcomes**

This plenary will discuss the leadership and cultural change challenges of progressing shared outcomes measurement for housing and homelessness outcomes. What are the possibilities of shared outcomes measurement? What are the biggest challenges? How have you help create a cultural shift? What are some of the key leadership and culture lessons for people working towards shared outcomes measurement?

Stephen Bennett, Marilyn Chilvers, Katherine McKernan, Mark Peacock

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**4:45PM**

**Wrap Up Day 1**

The Revd Professor Norman Drummond CBE FRSE, Prof Kristy Muir

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**5:00PM -  
7:00PM**

**Networking Function**

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## Wednesday 10 May, 2017

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**8:30AM**      **Arrival Tea & Coffee**

**9:00AM**      **Welcome to Day 2**

**9:05AM**      **Keynote Address - Yassmin Abdel-Magied**

Hear from Yassmin Abdel-Magied: mechanical engineer, social justice advocate, petrol head and 2015's QLD Young Australian of the Year

[Yassmin Abdel-Magied](#)

**9:50AM**      **Keynote Address - Shamal Dass**

Shamal Dass, Head of Philanthropic Services, JBWere discusses Scaling for Transformative Impact.

[Shamal Dass](#)

**10:10AM**      **Morning Tea**

**10:40AM**      **Plenary Panel: Culture & Outcomes**

Building a culture that drives social change: How do we go about it? Measuring our successes. What's holding us back? What leverage do we already have? What are the biggest challenges here and how do we respond?

[Yassmin Abdel-Magied](#), [The Revd Professor Norman Drummond CBE FRSE](#), [Kate Acheson](#), [David Crosbie](#)

**11:50AM**      **Plenary Address - Kris Peach**

Kris Peach, Chair of the Australian Accounting Standards Board (AASB) will discuss the AASB Exposure Draft (ED260), which includes the requirement for not-for-profit organisations to include outcomes measurement in their annual reports from 1stJan 2017.

[Kris Peach](#)

**12:10PM**      **Plenary Address - Dr Tim Reddel**

Dr Tim Reddel discusses "From outcomes based policy design to evidenced based implementation – methods, culture and leadership".

[Dr Tim Reddel](#)

**12:30PM**      **Lunch**

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**Workshops**

**Executive Stream (Culture and Leadership)**

Presented by the team from the Centre for Social Impact, this workshop practically explores building a culture and exercising leadership for achieving social purpose and knowing and demonstrating whether outcomes are being achieved. It will give participants the opportunity to workshop key themes and discuss challenges, enablers and solutions.

The Revd Professor Norman Drummond CBE FRSE, Prof Kristy Muir

**Navigating Outcomes Measurement**

Presented by the team from the Centre for Social Impact, this workshop will assist you to navigate the impact measurement space.

Stephen Bennett, Lena Etuk

**Outcomes Papers**

Measuring, improving, and achieving outcomes. Hear from leaders in the space. Presenting organisations include: CareSouth, Australian Red Cross, Think Impact, the Incus Group, and Influence Global.

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**3:30PM**

**Afternoon Tea**

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**4:00PM**

**SIMNA Awards**

Led by Simon Faivel, SIMNA Ltd Chair

Simon Faivel

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**4:45PM -  
5:00PM**

**Closing Remarks**

The Revd Professor Norman Drummond CBE FRSE, Stephen Bartos, Simon Faivel, Prof Kristy Muir

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**Tuesday 9 May, 2017**

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## **Keynote Address - Norman Drummond**

**9:00AM - 10:00AM**

“Leading in Uncertain Times”

Do you find that modern life is frantically busy? Rushing from one thing to the next, never stopping to think about what really matters to you or what you and your organisation could achieve if only you could slow down for long enough and take the time to see it.

Can you really hope to achieve your potential unless you take time out to consider what outcomes are most important to you?

In recent more uncertain times, various new themes of leadership have emerged in the course of Norman Drummond's work with senior leaders and those of 'high potential' across the sectors in various parts of the world.

From this experiential learning, Norman will share with you 3 fundamental key facets of leading in uncertain times:

- 'Leadership like life is a lifelong process of refinement'
- 'Leadership is the medicine that we can bring to areas of dis-ease'
- 'The real test of leadership is when the wind is blowing against you'

Norman will then offer 3 prized suggestions as to how the modern leader and manager can cope and thrive within the increasingly demanding pace and complexity, if not perplexity, of leading and contributing to the success of a modern forward-looking organisation.

The concepts of 'self-monitoring', of having a 'personal hill road' as well as a 'trusted other' will be encouragingly explored towards the recommendation of 3 essential qualities of leadership which can and do make all the difference.

In return for investing your precious time not only will you have the opportunity to share in these new learnings but you will also have “safe space” to consider the following:

- Clarity of thought and reflection on your own leadership journey
- Stronger and robust objectives to address the challenges and opportunities which lie ahead
- The ability to discern the true priorities of your own heart

'Inspirational', 'quick witted', 'highly sensitive', 'evocative and productive' have been some of the adjectives used to describe Norman Drummond's approach to leading in uncertain times.

At the end of the keynote you will have the opportunity of posing your own personal life and work questions to Norman and to seek his considered and considerable advice.

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## **Launch: The Navigator - Your Guide to Leadership for Social Purpose**

**10:00AM - 10:30AM**

The Navigator is your guide to leadership for social purpose. At the Centre for Social Impact (CSI), we believe that effective leadership for social purpose is one of the keys to achieving a better world, where people have the opportunity to achieve their goals free of discrimination and social inequality, where complex social problems are addressed, communities are diverse and thriving, and where organisations across sectors work together to grow positive social impact.

This guide, part of CSI's Change Collection, will help you lead for social purpose.

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## Plenary Address - Simon Griffiths

10:40AM - 11:00AM

Social Enterprise: trials and tribulations (mainly tribulations) from a practitioner, Who Gives A Crap founder, Simon Griffiths.

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## Plenary panel: Leadership & Outcomes

11:00AM - 12:30AM

Taking it beyond the technical. Leading major social change: the role of outcomes measurement. What's holding us back? What leverage do we already have? What do we need to do to make this work? What are the biggest cultural challenges here and how do we respond?

Working with diversity? Outcomes and purpose? Engaging the board on outcomes measurement? Funding and outcomes measurement? Defining moments. Leadership and outcomes - top down v bottom up. Leadership and strategy / leadership and culture. Chaired by Michael Traill (AM).

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## Executive Stream (Culture & Leadership)

1:30PM - 3:30PM

### Speakers:

- [The Revd Professor Norman Drummond CBE FRSE](#)
- [Prof Kristy Muir](#)
- [Dr Alexandra Walker](#)

This workshop practically explores building a culture and exercising leadership for achieving social purpose and knowing and demonstrating whether outcomes are being achieved. It will give participants the opportunity to workshop key themes and discuss challenges, enablers and solutions.

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## Finding the Golden Thread

1:30PM - 3:30PM

### Speakers:

- [James Dudfield](#)
- [Nick Elliott](#)

About this workshop: The Golden Thread methodology is a visual and effective way to articulate program logic statements – the indispensable tools for describing how our activities lead to the impact we seek.

In this hands on workshop we will:

- Identify the key issues you are working on and what you are doing to address them;
  - Map out the outputs and outcomes you contribute to;
  - Link the parts together to create a program logic or theory of change that will become the basis of your monitoring and evaluation approach.
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## Outcomes Papers

1:30PM - 3:30PM

### Speakers:

Time	Presenter/s	Organisation	Presentation
1:30-2:00pm	Kevin Robbie		Driving strategic direction and culture change through impact measurement
2:00-2:30pm	Justine Harris	OzChild	Outcome dashboards – steering your organisation to improve outcomes for children and families
2:30-3:00pm	Lyn Luxford Leith Sterling	Department of Education and Training The Benevolent Society	Achieving Outcomes for Children in Queensland – What it means for Government and NGOs
3:00-3:30pm	Cathy O’Loughlin Eboni Tiller	Community Centres SA UnitingCare Wesley Bowden	Outcome Measurement Practice, the challenges in a diverse and changing social sector

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**12:10PM - 12:30PM**

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# Navigating Outcomes Measurement

1:30PM - 3:30PM

## Speakers:

- [Stephen Bennett](#)
- [Lena Etuk](#)

This workshop will assist you to navigate the impact measurement space. There are many different approaches and tools to measuring impact. There is no one right way, but wrong decisions might prevent you from finding out what you need to know. The approach you take will depend on where you are at, what you want to measure, what resources you have and the context you're in. This workshop will assist you to navigate the different approaches to measuring impact.

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## Outcomes Papers

1:30PM - 3:30PM

## Speakers:

Time	Presenter/s	Organisation	Presentation
1:30-2:00pm	Karen Wilcox	CareSouth	Diving in at the deep end: Challenges and opportunities for outcomes-savvy culture change
2:00-2:30pm	Tracey Delaney Suzi Young	Australian Red Cross Think Impact	The shift to being impact-led – the Australian Red Cross experience
2:30-3:00pm	Ross Wyatt	Think Impact	How to create Enduring Impact: The six dimensions of making social change that sticks.
3:00-3:30pm	Taimur Siddiqi Faisal Khan	The Incus Group Australian Red Cross	Separating the signal from the noise: Lessons learned from evaluating the Australian Red Cross Migration Support Hubs

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## **SIMNA Awards**

**4:00PM - 4:45PM**

The SIMNA Awards recognise and promote excellence in social impact measurement, setting the quality standard for social impact measurement in Australia.

The awards are open to organisations based in Australia that undertake or support social impact measurement. This includes charities, non-for-profit organisations, Government organisations, philanthropic organisations, social enterprises, for-purpose businesses and impact investors.

Applications are assessed across criteria that emphasise the importance of rigour, transparency and accountability of reporting.

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